

COG AWARD PARTNERSHIP GUIDE

THE ICS 11TH EDITION CHAMPIONS OF GOVERNANCE (COG) AWARD

Partnership Category	Partnership Benefits
Platinum Plus Kshs 5,000,000	a. Main sponsor of the Gala Night with exclusive right to brand the Gala Night. b. Exposure of logo on all COG Award advertisements. c. Display of banners and other publicity materials at the Gala Night. d. Exhibitions space at the Gala Night. e. 10 minutes' speech privilege during the Gala Night. f. Full page advertising space in the Governance Journal. g. Corporate dinner table for 7 staff members. h. Three days free in-house governance training.
Platinum Kshs 3,000,000	a. Exposure of logo on all COG Award advertisements. b. Display of banners and other publicity materials at the Gala Night. c. Exhibitions space at the Gala Night. d. 5 minutes' speech privilege during the Gala Night. e. Half page advertising space in the Governance Journal. f. Dinner charges waived for 5 staff members. g. Two days free in-house governance training.
Gold Kshs 2,000,000	a. Exposure of logo on all COG Award advertisements. b. Display of banners and other publicity materials at the Gala Night. c. Exhibitions space at the Gala Night. d. Half page advertising space in the Governance Journal. e. Recognition during the Gala Night. f. Dinner charges waived for 3 staff members. g. One day free in-house governance training.



Partnership Category	Partnership Benefits
Silver Kshs 1,500,000	a. Display of banners and other publicity materials at the Gala Night. b. Exhibitions space at the Gala Night. c. Recognition during the Gala Night. d. Quarter page advertising space in the Governance Journal. e. Dinner charges waived for 2 staff members. f. Half day free in-house governance training.
Bronze Kshs 1,000,000	a. Display of banners and other publicity materials at the Gala Night b. Exhibitions space at the Gala Night. c. Recognition during the Gala Night. d. Eighth Page advertising space in the Governance Journal. e. Dinner charges waived for 1 staff member. f. Half day free in-house governance training.

NOTES

- Free in-house governance trainings for your Board and /or Senior Management will be on mutually agreeable dates during the year 2022/2023. The Institute will meet the costs of facilitation /tuition fees; curriculum development; certificates of participation; training materials and administration costs. The partner organization will meet costs related to venue, transport, and any accommodation.
- The partner institutions will have an opportunity to participate in CSR. In addition to meeting other COG Award costs, part of the sponsorship will go towards supporting selected start-up SMEs to participate in the COG Award.
- COG Award Winners will be celebrated during the Gala Night on Friday December 2nd, 2022
- Terms and conditions apply.

FOR MORE INFORMATION

For any clarifications, please contact:

1. **MS. ANNE OTUNGA** on  **0757921530**  **cog@ics.ke**

with copies to:

2. **THE CHIEF EXECUTIVE OFFICER, ICS**  **ceo@ics.ke**